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Re: RM No. 11659

The National Association of Black County Officials, (NABCO), submits its Statement in Support of the Petition for Rulemaking filed by Geo Broadcast Solutions, LLC (GBS) to permit origination of programming on FM booster stations.

As part of an organization that works to improve resource utilization, this technology is a very powerful tool for small, local, and minority communities. Advertising for small and minority business owners is something that at one time was unaffordable to many small and minority business owners. GBS is changing that. Radio advertising that can be localized for our small communities is a powerful resource.

Based on the research we have recently done, we believe that GBS will be beneficial in helping to empower minority businesses and communities. By allowing the larger radio stations to hone in on the smaller communities and put a voice to small town and minority businesses will have a huge impact on their bottom line. It will definitely help to level the playing field when it comes to advertising and the many benefits that come along with localized advertising.

Not only will local businesses benefit from localized advertising, but communities of color and other small communities, will be able to enjoy entertainment more specific to their neighborhoods and the desires of their neighborhoods. Public Service announcements can now focus specifically on what is happening in their local communities. Election information can be specific to the area.

For these, as well as many other reasons, NABCO supports Geo Broadcast Services, LLC in their efforts and we support the Petition for Rulemaking filed by GBS.

Thank you for your time and your consideration.

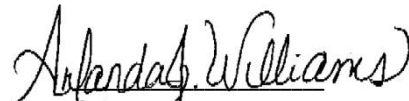
Sincerely,

Arlanda J. Williams, President
National Association of Black County Officials

CERTIFICATE OF SERVICE

I, Arlanda J. Williams, hereby certify that I have delivered, on this 22 day of May, 2012, a copy of the foregoing Statement in Support of the Petition for Rulemaking to the following party:

Aaron P. Shainis, Esq.
Shainis & Peltzman, Chartered
1850 M Street NW
Suite 240
Washington, DC 20036


Signature